The BriefBrief Platform Pricing

Effective: February 2026

Intended Users

The BriefBrief platform is used by organizations and teams that require **persistent situational awareness** and historical context across evolving environments, including:

- Journalists, news analysts, and commentators
- Intelligence analysts and all-source analysts
- Watch officers and operations center staff
- Embassy and country team staff (political, economic, and security roles)
- Border and regional operations units
- Headquarters staff, planners, and program offices
- Small teams with limited analytic depth supporting time-sensitive decision-making

The platform is designed to support **analysis, continuity, and synthesis**, not real-time command-and-control or tactical execution.

Tier 1 & Tier 2 – Consumer Edition (Individual Users)

Unlimited access to news, sports, and weather via web browser or mobile applications. While transparent to the user, all SITREPs (situation reports) benefit from the platform's underlying patterning engine, which reduces duplication, consolidates identical reporting, and preserves links to original source material.

Tier	What You Get	Price per month
Free Trial (1 week)	US + World news, crypto snapshot	**$0**
Tier 1	Everything in Free + weather briefs, private messaging	**$4.99**
Tier 2	Everything in Tier 1 + local news, archive search, profile customization, ad-free	**$9.99**

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Tier 3 & 4 - Professional MI Pages

* All MI Pages tiers include MFA, role-based access control (RBAC), and secure session management. MFA enforcement applies only to MI Pages and administrative roles. Consumer tiers are excluded by design.

Pricing Estimates & Variability

Pricing for MI Pages (Tier 3 & Tier 4) and Single-Tenant SaaS deployments represents **standard baseline estimates** based on typical usage patterns, analyst roles, and deployment configurations.

Actual pricing may vary based on factors including (but not limited to):

- number and type of analyst roles
- ingestion volume and source complexity
- data retention requirements
- deployment architecture
- support expectations and operational scope
- custom features

Final pricing is confirmed during engagement scoping and is documented in a formal agreement.

Multi-tenant analyst workbench hosted by Brief Technologies. Built for organizations and individuals who require persistent context, structured analysis, and collaborative intelligence workflows. Includes Tier 2 access for mobile and web brief consumption. **All data ingestion, normalization, and patterning within the multi-tenant environment is managed and controlled by Brief Technologies to ensure consistency, integrity, and analytical reliability.** MI Pages analytical workflows are optimized for desktop use, with mobile access focused on review and situational awareness.

Tier	What It Is	Who Uses It	Price per month
Tier 3 MI Console	Discovery surface: pattern intelligence, velocity, narrative tracking	Users performing structured exploration, monitoring, and contextual analysis	**$49/user**
Tier 4 Synthesis Workbench	Environment for transforming exploratory analysis into durable analytical products and intelligence outputs	Users responsible for synthesis, judgment, and product creation	**$149/user**

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Volume Discounts (Multi-Tenant MI Pages)

User Count	Discount	Tier 3 Price per month	Tier 4 Price per month
1-10	0%	$49/user	$149/user
11-50	10%	$44/user	$134/user
51-200	20%	$39/user	$119/user
200+	Custom	$29+/user	$99+/user

Tier 5 - Single-Tenant Enterprise SaaS Deployment

MI Pages (Tier 3 and Tier 4) may be consumed either within the Brief Technologies multi-tenant environment using platform-managed data sources or deployed within a customer-dedicated SaaS environment under Tier 5, where customers supply, control, and retain ownership of all ingested data and resulting analytical outputs.

Dedicated, single-tenant SaaS deployment hosted in customer-selected cloud infrastructure, providing full data isolation and operational boundary control. Includes MFA, role-based access control (RBAC), isolated identity domains, and administrative access controls. Supports custom ingestion pipelines, proprietary data sources, and organization-specific deployment requirements. **All components of this offering are licensed and sold on an annual basis.**

For new customers, deployments begin with an **initial 90-day term**. During this initial period, customers may cancel the service for any reason prior to renewal without entering into a long-term annual agreement.

Fees paid for the initial 90-day term are non-refundable.

Upon completion of the initial term, the deployment may convert to a standard **annual subscription** under agreed commercial terms.

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Component	Description	Price (Annual unless noted)
Platform License	Software license + updates	**$35K**
Deployment & Configuration	Infrastructure setup, integration, testing (one-time)	**$10K–30K**
Environment Fee	Dedicated infrastructure, monitoring, patching	**$18K**
Ingestion Tier	Feed volume, custom sources, proprietary data integration	**$15K-75K**
Professional Services	Configuration, custom feeds, onboarding	**$10K-30K**
Tier 3 Analyst Seats	MI Console access	**$468/each**
Tier 4 Synthesis Seats	Synthesis Workbench access	**$1,428/each**

Typical Single-Tenant Cost:
Core platform and environment: **$68K–128K per year**, plus **annual per-analyst seat licensing** based on assigned Tier 3 and Tier 4 roles.

Tier 5 - Government SaaS Sovereign Deployment

Dedicated, single-tenant SaaS deployment hosted in **customer-controlled cloud infrastructure** (e.g., AWS GovCloud or equivalent) to support sovereign operational and security requirements. Includes MFA, role-based access control (RBAC), isolated identity domains, and administrative access controls. **Licensing is provided at the platform level**, enabling authorized use of Tier 3 (MI Console) and Tier 4 (Synthesis Workbench) capabilities within the accredited environment.

Deployment supports **customer-led authorization and accreditation efforts** through scoped technical and security documentation provided under NDA. **Accreditation authority and boundary ownership remain with the customer.** All components of this offering are **licensed and sold on an annual basis**.

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For new customers, deployments begin with an **initial 90-day term**. During this initial period, customers may cancel the service prior to renewal without entering into a long-term annual agreement. **Fees paid for the initial 90-day term are non-refundable.** Upon completion of the initial term, the deployment may convert to a standard **annual sovereign platform subscription** under agreed commercial terms.

Component	Description	Price (Annual unless noted)
Platform License	Software license, updates, unlimited analysts	**$350K-500K/yr**
AWS GovCloud Deployment	Infrastructure setup, integration, testing (one-time)	**$75K-150K**
Ongoing Support	8x5 or 24x7 support, maintenance, updates	**15-20% of license/yr**

Notes:

- Government SaaS deployments are licensed at the **platform level**, providing role-based access to Tier 3 (MI Console) and Tier 4 (Synthesis Workbench) capabilities within the authorized environment. No per-user licensing applies within the deployment boundary.
- Customers are responsible for all **cloud infrastructure costs** associated with their deployment (e.g., AWS GovCloud), which vary based on sizing, ingestion volume, and operational requirements.
- All Government SaaS deployments begin with an **initial 90-day term**. Fees paid during the initial term are **non-refundable**. Upon completion of the initial term, deployments may convert to a standard **annual sovereign platform subscription** under agreed commercial terms.
- **Authorization, accreditation, and compliance responsibilities** (including the Risk Management Framework (RMF), the Cybersecurity Maturity Model Certification (CMMC), and related controls) remain with the customer's hosting environment. Brief Technologies provides scoped technical and security documentation under NDA but **does not host government data** and **does not require CMMC certification** for customer-operated deployments.
- Platform licensing scales with deployment complexity, analyst population, ingestion requirements, and operational scope. Small deployments (under 25 analysts) typically begin at $350K annually. Large-scale deployments supporting 200+ analysts with complex ingestion and operational requirements typically range from $450K-500K annually.

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Additional Services (Scoped Separately)

Certain services may be offered based on customer requirements and are **not included** in standard tier pricing. These services are **scoped, priced, and contracted separately**, and may include, but are not limited to:

- Accreditation and authorization support
- Customer-specific deployment architectures
- Specialized integration or ingestion requirements
- Analyst and administrator training
- Language configuration and localization support (including ingestion, analysis, and user interface)

Scope, Deployment, and Customization Disclaimer

The pricing and deployment models described above reflect **standard product offerings** for The BriefBrief platform.

They **do not include**:

- Custom feature development
- Source code access or transfer
- Bespoke deployment architectures
- Non-standard hosting arrangements
- Customer-operated environments outside defined SaaS models
- Specialized security, compliance, or accreditation requirements beyond those explicitly stated

Requests for deployment in **customer-selected infrastructure** (e.g., customer-owned AWS accounts, private cloud, or on-premises servers) may be supported **only under a separately scoped enterprise agreement**.

Such deployments:

- Remain **SaaS in nature**, with software operated by Brief Technologies
- Do **not** grant customers access to proprietary source code
- Require explicit definition of **operational responsibility, security boundaries, and support scope**
- May incur **additional costs** based on infrastructure, complexity, and support requirements

Pricing for these arrangements is determined on a **case-by-case basis** and is **not represented** in standard tier pricing.

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